

LDDI Corporate Sponsorship Benefits ¹

Effective September 1, 2008

Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,500)
Linked logo on the LDDI website with a custom landing page which could address recruiting by the sponsoring company and further link to the company's website	Link on the LDDI website to the sponsoring company's website	Listing on the website, no hyperlink
Website project summaries may be customized to show whiz-bang, eye-candy type of media, though without "advertising" the company overtly.	Website project summaries encouraged, but will be restricted to a template format	
Intranet access to a student resume bank with a login for students to update resumes and a login for members to review the resumes.	Intranet access to a student resume bank with login for students to update resumes and a login for members to review the resumes.	
Opportunity to make presentation at the Land Development Information night		
Opportunity to attend the Land Development Information night (prior to CEE Career Fair) including the social hour afterwards	Opportunity to attend the Land Development Information night (prior to CEE Career Fair) including the social hour afterwards	Opportunity to attend the Land Development Information night (prior to CEE Career Fair) including the social hour afterwards
Opportunity to sponsor the LDDI Fall Tailgate Party	Opportunity to sponsor the LDDI Fall Tailgate Party	Opportunity to sponsor the LDDI Fall Tailgate Party
First priority given to Platinum sponsoring firms to serve as mentors in the Land Development Design course. ²	Second priority given to Gold sponsoring firms to serve as mentors in the Land Development Design course. ²	Third priority given to Silver sponsoring firms to serve as mentors in the Land Development Design course. ²
Opportunity to post the member firm's job openings to the LDDI website.		
Will be guaranteed an annual half page story on a project in the newsletter.		
Reserved space for table top display at the CEE Career Fair or Construction Career Fair (Booth fee still applies)		
Recognition in the Annual Report of the Via Department of CEE	Recognition in the Annual Report of the Via Department of CEE	
Recognition on the Via Department of CEE "Grove of Sharing" in Patton Hall	Recognition on the Via Department of CEE "Grove of Sharing" in Patton Hall	Recognition on the Via Department of CEE "Grove of Sharing" in Patton Hall

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Company will be listed as an LDDI sponsor and company literature will be displayed on LDDI bulletin boards in the halls of Patton Hall.	Company will be listed as an LDDI sponsor and company literature will be displayed on LDDI bulletin boards in the halls of Patton Hall.	
Ability to promote LDDI sponsorship in corporate literature	Ability to promote LDDI sponsorship in corporate literature	Ability to promote LDDI sponsorship in corporate literature
LDDI will organize a presentation by the sponsor		
Will receive a designation of adherence to the Best Practices on the LDDI website.	Will receive a designation of adherence to the Best Practices on the LDDI website.	Will receive a designation of adherence to the Best Practices on the LDDI website.

¹ LDDI sponsorships will cover one year (12 months) beginning from the date of receiving the check. Sponsorships will not be prorated over a portion of a year. All stated benefits at the time of payment will be honored, but benefits may change as determined by the Advisory Board. One possible exception, based on the date of sponsorship and registration dates, is a guaranteed booth in CEE Career Fair.

² The LDDI Advisory Board reserves the right to appoint mentors from non sponsoring firms when it is deemed to be in the best interest of the program.

Make checks payable to:
Land Development Initiative, Inc.

Mail to:
LDDI, Inc.
P.O. Box 11844
Blacksburg, VA 24062